

# EU-ARMENIA COOPERATION ON CULTURE



## EU STRATEGY

1

**PROMOTE CULTURAL  
DEVELOPMENT  
AND ACCESSIBILITY**

2

**EMPOWER ARTISTS,  
ENABLERS AND  
COMMUNITIES**

3

**STRENGTHEN  
CULTURAL  
DIPLOMACY**



## CULTURAL STAKEHOLDERS

- ✓ **MINISTRY, LOCAL AUTHORITIES AND PUBLIC CULTURAL INSTITUTIONS**
- ✓ **ARTISTS, CIVIL SOCIETY AND CREATIVE INDUSTRIES**
- ✓ **EU MEMBER STATES AND EUNIC CLUSTER ARMENIA**
- ✓ **DIASPORA**



## IMPLEMENTATION OF THE ROAD MAP

- ✓ **ENCOURAGE ARMENIAN ENGAGEMENT WITH EU CULTURAL PROGRAMS:**  
Facilitate participation in Creative Europe and other EU-funded initiatives.
- ✓ **SUPPORT CULTURAL REFORMS AND DIALOGUE:**  
Promote sectoral dialogue with authorities and civil society while supporting cultural reforms.
- ✓ **FOSTER COLLABORATION AND EXCHANGES:**  
Implement joint projects with EU Member States, EUNIC (European Union National Institutes for Culture), and promote exchanges between Armenian cultural players, creative industries, diaspora and European networks.



# EU-SUPPORT TO PROJECTS

The European Union enables the cultural and creative sectors to access funding opportunities across all its financial instruments. Link to an interactive guide for relevant funding opportunities:



## KATAPULT PROJECT FOR THE CULTURAL AND CREATIVE INDUSTRIES (CCI)

- ✓ **CONSULTATION AND DATABASE:** 3,000 artists, institutions and enablers consulted
- ✓ **STUDIES AND ADVOCACY:** Philanthropy laws and intellectual property rights
- ✓ **LAUNCHING OF ADVOCACY SOCIETY FOR THE ARTS (ASA),** network and platform of creative individuals, organizations and foundations.
- ✓ **ARTBOX:** 135 culture creators supported, 60 business implemented, 15 regional hubs strengthened, 99 sub grants funded and 260 job created
- ✓ **KATAPULT PAVILIONS IN YEREVAN, BARCELONA AND BRUSSELS**



## CREATIVE EUROPE

Around ten calls for proposals per year for the Armenian civil society, creative industries and artists: Cooperation projects, literary works, mobility, platforms and networks. Every year Armenian projects are selected and funded. See more: [www.creativeeurope.am](http://www.creativeeurope.am)



## EU4CULTURE – ECONOMIC AND SOCIAL DEVELOPMENT AT LOCAL LEVEL

EU4Culture, implemented by the Goethe Institute, strengthens the Cultural and Creative Sectors by empowering stakeholders in the regions with tools and resources to make culture a driver of economic growth and social development.



## PUBLIC DIPLOMACY

The EU Delegation organizes an European film festival and various cultural activities, collaborating with EU Member States, EUNIC Armenia, artists and Armenian institutions.



## CULTURAL HERITAGE

Small Grants Schemes to support projects protecting cultural heritage in EU. In 2024, Teryan Cultural Center has received the Europa Nostra Award.

**Europe day**

EUROPEAN FILM FESTIVAL



Photo credits: Teryan Cultural Center