

## European Media Facility in Armenia – Building sustainable and professional media

**Period of implementation:** 01.12.2020 - 30.11.2023

**EaP countries:**  
Armenia

**Total budget:** € 2 105 263

**Implementing organisation(s):**  
DW Akademie

**Project website:** [dw.com/en/dw-akademie/europe-central-asia/s-12139](https://dw.com/en/dw-akademie/europe-central-asia/s-12139)

### Project description:

The overall aim of the project “Building sustainable and professional media in Armenia” is to contribute to a vibrant Armenian media sector that is able to fulfil its role as a watchdog for Armenian society. In particular, the project aims to support independent Armenian media to become more professional and financially sustainable. The project foresees a whole set of activities, for instance the setup of an E-School for media management, capacity building for fact-checking and investigative reporting, strengthening networks within Armenia as well as with Eastern Neighbourhood and European counterparts, and the financial support to regional media organisations.

### Expected results:

- E-School for media management successfully established
- 10 regional media are selected and have developed a strategy to improve their editorial contents through financial support
- Independent regional and national media have capacities to improve their journalistic contents
- Armenian journalists use Truly fact-checking to improve investigative journalism
- Media organisations are networked with each other in Armenia and Europe
- Independent Armenian media engage their audience to improve content
- Students have access to more practice-oriented education



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