



## Creative Europe

Իրականացման 01.01.2021 - 31.12.2027  
ժամանակահատված:

### Այլ երկրներ:

Հայաստան, Հայաստան, Մոլդովա, Ուկրաինա,  
Վրաստան

ԵՄ ներդրում: € 2 440 000 000

Ընդհանուր € 2 440 000 000  
բյուջե:

### Իրականացնող կազմակերպություն(ներ):

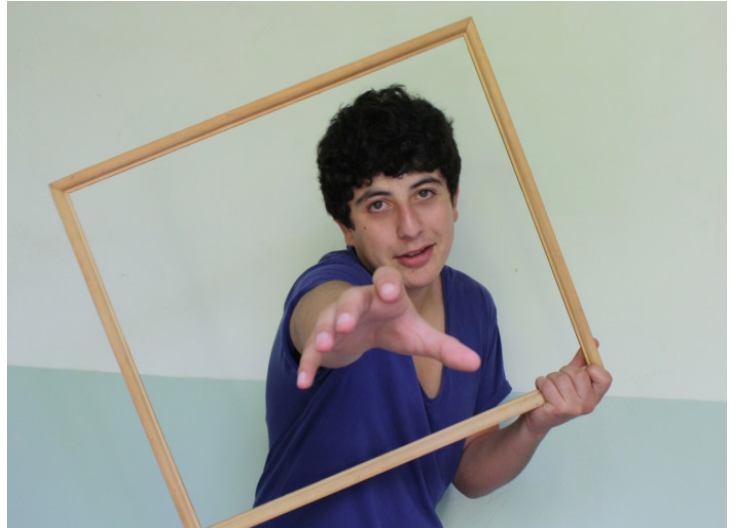
EACEA (European Education and Culture Executive  
Agency)

Նախագծի ec.europa.eu/culture/creative-europe  
կայքէջ:

### Նախագծի

### վիստաբացում:

The 'Creative Europe' is the EU programme supporting cultural and creative sectors. During 2021-2027, Creative Europe will invest in actions that reinforce cultural diversity and respond to the needs and challenges of the cultural and creative sectors. It will contribute to the recovery of these sectors, reinforcing their efforts to become more digital, greener, more resilient and more inclusive. Creative Europe promotes efforts and best practices that contribute to the achievement of key European Commission priorities such as the Green Deal, inclusiveness and gender balance. Creative Europe is divided into three strands: CULTURE - covering all cultural and creative sectors (with the exception of the audio-visual and film sectors); MEDIA - covering the audio-visual and film sectors; CROSS-SECTORAL -facilitating collaboration across creative sectors and covering the news media sector.



### Սոցիալական ցանցերում օգտահաշիվների

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Instagram: @creative.eu, Facebook page of the Creative  
Europe Desk Ukraine: @creativeeurope.in.ua, Instagram of  
the Creative Europe Desk Ukraine: @ced.ukraine, YouTube:  
Creative Europe Desk Ukraine,

### Ակնկալվող արդյունքներ:

- 1.The CULTURE strand: Stronger emphasis on European transnational creation, circulation of works, and innovation in the culture and creative sectors; Easier access to Creative Europe funding through higher co-financing rates; A tailor-made mobility scheme for artists and professionals; Actions targeting sector-specific needs in music, literature, architecture, cultural heritage, design, fashion and cultural tourism.
- 2.The MEDIA strand: Encouraging cooperation both across the value chain and at EU level in order to scale up audio-visual enterprises and European content globally; Nurturing talents, wherever they come from, and broadening participation and collaboration across countries; Supporting the use of new technologies to ensure the full exploitation of the digital transformation; Fostering the greening of the industry and including societal objectives such as gender balance and diversity.
- 3.The CROSS-SECTORAL strand: Transnational policy cooperation: promoting knowledge of the programme and supporting the transferability of results.  
Creative Innovation Labs: promoting innovative approaches to content creation, access, distribution and promotion across cultural and creative sectors. News media: supporting media literacy, quality journalism, media freedom and pluralism.